



Robert Massey/ Randy Murdock  
 617-923-4646  
 24 hour 617-650-4280

## 2013 CAMERA CREW INFO SHEET

Pulse Media's production team delivers expertise and innovation in any situation.

Our flexible and resourceful combination of talent and technology ensures that your production will be a success.

- Pulse Media is fully insured w/liability, workmen's comp, & equipment coverage.
- Our crew vehicle is included and always has AWD for inclement weather.
- A variety of news bureau support services are also available, including HD tape feeds and HD live shot studio.
- We emphasize service and support! - Let us know what else we can supply or arrange for you.

**Crews include Videographer, Sound tech, and our *Extensive* Equipment Packages:  
 Compare the details - We'll save you money!**

**NABET & IBEW crews available, IATSE crews available for an additional fee.**

All our Cameras are 16:9 widescreen capable and will shoot PAL frame rates	Full day	Half Day
<b>High Definition:</b>		
F900R HDCam, HDC-27 VariCam DVCPProHD,	\$2000	\$1500
PDW-700/800 XDCam HD 422, PMW-500 XDCam EX, HDX-900 DVCPProHDex		
NEW ! Sony F5 or F3 Super 35mm CineAlta package, Includes lenses and our specialty rig for handheld EFP style shooting.	\$2200	\$1600
<b>Standard Definition:</b>		
BetaSP, DVCPPro, XDCam PAL or NTSC, ProDVCam PAL or NTSC, MiniDV	\$1600	\$1200

Full days are 10 hours, door to door, half days are 5 hours, door to door.

- Full size camera rates include a wide angle lens
- Sachtler 18P tripod
- Panasonic 8.4" or 17" HD LCD Monitor
- Sound Devices stereo mixer, Sennheiser 416 Shotgun mic w/VDB Boom pole
- 4 Lectrosonics UHF Wireless mics w/3 Tram Lav mics & 1 EV RE 50B Cardioid Mic
- Grip kit / Flex-Fills / C-Stands, camera light
- 750 watt Rifa Soft Light and Arri 5 instrument 650/300/150 Fresnel light kit
- Matte Box w/Polarizer, Black Pro-mists & some effects
- Telephone Interface/IFB Kit

### Extras:

- |   |            |
|---|------------|
| ➤ XDCam 23 GB disk  | \$ 29      |
| ➤ Overtime over 10 hours                                  | \$125/hr   |
| ➤ Mileage   | 50c / mile |
| ➤ Canon Wide Angle Lens                                   | \$110      |
| ➤ Canon HD Wide angle Lens                                | \$150      |
| ➤ 400w HMI  | \$100      |
| ➤ Anton Bauer HMI Ultralight (great for quick stand-ups)  | \$ 50      |
| ➤ Motorola GP-300 Walkie-talkies w/intercom headsets      | \$ 20 ea.  |
| ➤ Matte Box w/Polarizer, Black Pro-mists & some effects   | \$ 50      |
| ➤ DVD Time Code Burns                                     | \$ 12      |
| ➤ XDCam or P2 transfers to hard drive, per 23gb disc/card | \$ 25      |

### Pulse also offers:

- A multi-camera switcher fly-pack**
- HD Studio live shots & tape feeds via LTN video service, with fiber connectivity**
- Single call booking for Crews and Satellite trucks**
- 30x30 studio space with Green Screen**

Please call for more info



**Pulse Media is a full service production company providing crews & editing services to producers of corporate & broadcast television.**

Our production clients include:

#### BROADCAST

- ABC News
- Animal Planet
- Associated Press Television News
- BBC
- Bloomberg News
- CBS News
- CNN
- Dan Rather Reports on AXS
- Discovery Channel
- E! Entertainment Television
- European Broadcast Union
- Food Network
- G4 TV
- Granada Television - U.K.
- HBO
- History Channel
- House Hunters for Pietown Productions
- ITN of London
- Major League Baseball Productions
- MSNBC
- MTV - U.S. & Europe
- NBA Entertainment
- NBC News/ NBC Sports
- NBC Rock Center with Brian Williams
- NFL Films
- NHK Japan
- Nickelodeon
- RAI – Italian TV
- Reuters
- Real Stories of the Highway Patrol
- RTE – Irish Television
- RTL-4 Dutch TV
- SAT 1 - Germany
- Sundance Channel
- Times Now India
- United States Information Agency
- VH-1
- WWE Entertainment

#### CORPORATE

- Athena Health
- Bose
- Boston Athletic Association
- Boston Scientific
- Brigham & Women's Hospital
- Course Technologies
- Covanta
- Dana-Farber Cancer Institute
- Digitas
- Dish Networks
- Dunkin Donuts
- Explore Technologies
- Fidelity Investments
- Franciscan Children's Hospital
- Harvard Business School Publishing
- Hewlett Packard
- Hill Holiday Advertising
- Hologic Medical
- HP Hood
- IBM
- Integrity Interactive
- Medialink
- McGraw Hill Publishing
- Novartis
- Raytheon
- Reebok
- Rite Aid
- Robbins Entertainment
- S & H Greenpoints
- Sony
- Sybase
- Starbucks
- State Street Research
- Sudbury Valley School
- USA Films
- Verizon
- Zoo New England



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## Edit Suite Pricing 4 hour Minimum , NTSC or PAL

**\$ 175 hour, \$ 1500 /10 hr** for our Final Cut Pro HD Non-Linear System with:

- **20 Terabytes** of hard drive space
- Fast MacPro computer with 16GB ram
- HD & SD Serial Digital, Component, and Composite Inputs and Outputs
- Source from & Record to:  
**DVCProHD, XDCamHD 422, HDV, BetaSP, DVCam, PAL DVcam, or MiniDV**  
Source only from **BetaSX, DVCPro, DVCPro50, DigiBeta.**
- Unlimited Tracks of Audio w/Parametric EQ, Real-time effects with audio dynamics and reverb
- Up to 99 Tracks of Video
- Full Character Generation for Static and Moving Titles
- Hi-Res Legal Size Flatbed Scanner
- Adobe Photoshop, Adobe After Effects, Boris FX, and many more
- Cinelook & Ultimatte
- High resolution video monitors, waveform & vectorscope
- 10-bit uncompressed SDI I/O: 1080i, 720p, 525/60 (NTSC), 625/50 (PAL)
- 10-bit uncompressed component video I/O 525/60 (NTSC), 625/50 (PAL)
- All-On-One Mastering: capture and conform to and from multiple HD and SD resolutions
- Real-time, broadcast-quality HD to HD, HD to SD, SD to HD format conversion
- Real-time aspect ratio conversion
- Simultaneous HD and SD output for program out and monitoring
- Mix any supported codecs in one timeline— without conversion or rendering

We can provide on-site editing using non-linear or tape-to-tape editing.

We also offer tape feeds via fiber, and satellite trucks uplinks.

## Compression

- We offer DVD creation, compression and duplication. Please ask for more info.
- QuickTime, MPEG-2, Real Player, Windows Media, AVI: streaming or progressive media.